
May 20, 2022**9:35 a.m. to 11:35 a.m.****Meeting via Video-conference**

Present: Sandy Manners (Chair) Larry Allison
 Lucy Becker Gurvinder Chopra
 Sunaina Menezes Tammie Orifa
 Jennifer Reynolds (for first 15 minutes)

Regrets:

ESA Staff: Raymond Chan Scott Eason
 Saira Hussain Freda Lam
 Claire Loucks Karen Ras
 Hayley Shaughnessy

PRELIMINARIES

The Chair welcomed members to the meeting.

CONFLICT OF INTEREST

No conflicts of interest declared.

1. APPROVAL OF AGENDA AND MINUTES

Motion to Approve Agenda

1st: Jennifer Reynolds

Seconded by Tammie Orifa

Carried

Motion to Approve Minutes of February 11, 2022 meeting.

1st: Larry Allison

Seconded by Gurvinder Chopra

Carried

Motion to Cross-Appoint Larry Allison to ECRA AC.

1st: Tammie Orifa

Seconded by Sandy Manners

Carried

Motion to Appoint Lucy Becker to CAC.

1st: Sandy Manners

Seconded by Jennifer Reynolds

Carried

Lucy Becker joined the meeting and introduced herself to CAC members.

2. AUDIT GENERAL RECOMMENDATION #25

The Safety Analyst and Epidemiologist presented on the corporate performance measures and targets developed as a result of the Auditor General's recommendation to establish outcome measures and performance targets for the ESA that focus on cost efficiency and safety in the electricity sector.

Comments:

Members discussed the vendor used by ESA to conduct the bi-annual multi-stakeholder survey and how stakeholders are sourced. The Safety Analyst and Epidemiologist to provide more information to share with members and regarding how satisfaction indices are determined.

3. AUDITOR GENERAL RECOMMENDATION #20.3

Project Specialist, Licensing provided an update on the types of information on LECs that will be disclosed to the general public, including the recommended categories of information that ESA will publish.

Comments:

- Member stated that the proposed categories are an improvement on the existing practice but waiting for a prosecution before publishing the information could delay sharing important information on LECs with the general public.

4. CONTINUING EDUCATION COMMITTEE: ECRA SUB-COMMITTEE

The Manager of Government and Stakeholder Relations introduced the role of the Continuing Education Committee (CEC) and the need to nominate an ESA advisory council member representing consumers and/or homeowners.

- Lucy Becker volunteered and nominated herself.
- Sandy Manners nominated Jennifer Reynolds, who had previously expressed an interest in participating.

Unanimous vote to appoint Lucy Becker to represent CAC on the CEC.

5. ESA COMMUNICATIONS UPDATE

The Director, Communications, Government and Stakeholder Relations presented on the upcoming 2022 youth safety campaign, entitled “Safety Isn’t Sometimes”, to emphasize the importance of having a safety mindset amongst those pursuing the electrical trades and apprenticeships. The Director, Communications, Government and Stakeholder Relations stated that in the future, ESA is looking to expand the campaign.

Comments:

- Chair expressed support for the campaign’s approach and messaging.
- Member asked if ESA will partner with apprenticeship organizations and programs to ensure that their trainees receive the messaging.
 - Director, Communications, Government and Stakeholder Relations responded that ESA has reached out to OEL’s Supporting Ontario Youth program to leverage their resources; outreach plans are being developed.
- Member expressed support for the campaign’s messaging and suggested reaching out to community legal services organizations in their capacity to reach young people.
- Vice-Chair expressed support for the campaign and emphasized the utility of strong safety messaging instilled at the beginning of a career. The use of shock messaging does not appear to create long-lasting value and the associated safety message is lost once the shock wears off.

6. MEMBER UPDATES

Member representing ECRA discussed continuing education, disclosure of information about LECs and the development of a competency profile for master electricians as priority topics for ECRA as topics of interest to CAC members.

Member representing UAC discussed climate change response initiatives, energy generation and distributed energy resources and the internet of things as topics of interest to CAC members.

- Member stated that bodies such as USF, EDA, CSA and Electro Fed are discussing similar issues and suggested bringing together all relevant stakeholders to discuss and act together.

7. OTHER BUSINESS

The Manager of Government and Stakeholder Relations informed members that they can expect a new process to centralize the invoice system.

The dates of upcoming CAC meetings and the potential to conduct in-person meetings, along with a hybrid option, were discussed.

8. WRAP UP & ADJOURNMENT

Motion to adjourn by Tammie Orifa

Seconded by Lucy Becker

Carried

End of Consumer Advisory Council Meeting

If there are any discrepancies to these minutes, please report them by email to Chair and Claire Loucks.

Next Meeting: September 16, 2022

Location: ZOOM Conference Call or in-person if possible.