

Thank you for participating in our corporate strategy consultation.

Before answering these questions, please review the background document [backgrounder document](#) provided on our web site.

The survey should take about 15 minutes to complete.

SECTION A: ABOUT YOU

Question: Which of the following best describes the sector you represent?

- Licensed electrical contractor
- Electrician
- Local Distribution Company
- Electrical product manufacturing, distribution or retail
- Consumer/general public
- Safety organization
- Government, regulator
- Education/ training
- Academic
- Labour
- Standards organization
- Manufacturing or industry
- Other: [please specify]

Question: How would you describe your familiarity with the Electrical Safety Authority (ESA) and its activities?

- Very familiar
- Somewhat familiar
- Not very familiar
- Not familiar

SECTION B: STRATEGIC APPROACH



ESA's New Purpose Statement

Question 1: ESA's new purpose statement is

"ESA **anticipates, understands** and mitigates electrical related harms to improve safety for the well-being of Ontarians."

Do you understand the Purpose statement? Yes or No

If you answered no, what is still unclear?

Do you have any comments?

ESA's Goals

Question 2: ESA will continue to focus on the goals of safety, compliance and public accountability. A newly added goal "**Organizational Excellence**" refers to digitizing our tools and processes and continuing to develop the capabilities of our skilled team to ensure that they are prepared to thrive within a harm lifecycle based environment.

Do you have ideas that support this evolutionary direction?

Do you have any comments?

Question 3: ESA has outlined specific goals in the 2021-2025 Strategic Plan. **Please tell us your level of agreement with the following statement:**

I understand the goals and how they will contribute to electrical safety over the next five years.

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Do you have any comments?

Question 4: Do you have any other comments to share on ESA's next five-year strategy 2021-2025?